

City of Alvarado Animal Control Services Company – Case Study

City of Alvarado Animal Control Services Company Background

Alvarado Animal Control Services Company's mission is to balance the health, safety, and welfare needs of the people and animals in Alvarado City. This mission can only be effectively accomplished by partnering with, and developing support from citizens and other animal welfare organizations. In addition to accomplishing this critical mission, Alvarado Animal Control Services Company's objectives include enforcing the animal laws of Texas, providing educational programs regarding responsible companion animals' ownership, and humanely providing care, nourishment and a safe environment for the unwanted, stray, abused and abandoned animals in Alvarado.

RescueGroups.org Company Background

RescueGroups.org provides free and low-cost technology solutions to help non-profit animal rescue and shelter organizations. Several of the key solutions RescueGroups.org provides include: Pet Adoption Portal, Web Site, Voice Mail, Email and Domain Names, and Advanced Customization.

City of Alvarado Animal Control Services Company Background Challenges Faced

City of Alvarado Animal Control Services Company was facing several critical website and business challenges prior to partnering with RescueGroups.org. In particular, their website was outdated, lacked the necessary contact information, and didn't provide the essential adoption and volunteering information. As a result, City of Alvarado Animal Control Services was lacking the necessary visibility, and ultimately was being hindered from accomplishing their mission and objectives.

RescueGroups.org Solution & Client Benefits

Once RescueGroups.org was contacted and made aware of the challenges City of Alvarado Animal Control Services Company was facing, it was a natural fit for the two organizations to partner and work together.

One primary effort RescueGroups.org undertook to help City of Alvarado Animal Control Services Company overcome its challenges was to develop a user-friendly website that included an easy method of adopting pets and volunteering. Furthermore, in order to help educate the citizens of the Alvarado, RescueGroups.org created a section on the website that outlined animal city laws, instructions for reclaiming pets, and vital animal welfare education materials. In addition to developing the website for educational and volunteering/adopting purposes, the next critical objective RescueGroups.org had was to create a project management system that enabled the City of Alvarado Animal Control Services Company to better manage animals, calls, and specific actions taken. Furthermore, this in turn will not only help Alvarado Animal Control Services Company better manage their processes, but will also enable them to document all of the resources spent on the various projects. This organized and formal documentation is essential for when the City of Alvarado Animal Control Services Company attempts to influence their government to provide more resources and support for them in their efforts.

One more solution to their challenges that RescouerGroups.org provided to the City of Alvarado Animal Control Services Company was creating a Relationship Database which facilitated the management of potential volunteers and adopters, and other valuable contact information. This Relationship Database will help in communication efforts and enhance the visibility of the efforts being taken by the City of Alvarado Animal Control Services Company.